



## PROJECT SUMMARY

<b>Ref No.:</b> MRIC-EIBS-0069	<b>Title:</b> Go!Safe - Health and Safety digital training platform (pre-sale prototype development)
<b>Local Company:</b> Lunanim Ltd.	
<b>Project Leader</b>	
Mr. Raakesh RAJIAH	Lunanim Ltd
<b>Team Members</b>	
Mr. Jacques Erasmus	Keller South Africa (Pty) Ltd
Mr. Johan Jonck	ArriveAlive.co.za
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<b>TECHNICAL ABSTRACT</b>	
<p><b>A. OVERVIEW: LUNANIM'S BUSINESS MODEL SHIFT</b>  As experienced professionals and a better understanding of the digital market today, we believe that we are now fully prepared to face new challenges and set for financial success. With new digital media opportunities resulting from the current global post-pandemic context, we have now decided to shift its business model from a general multimedia solution provider to a specialised content producer.</p> <p><b>B - THE PROJECT OUTLOOK</b>  Workplace fatalities, injuries, and illnesses cost billions of dollars every year! According to a report by the International Labour Organisation (ILO), the annual cost to the global economy is a staggering 1.25 thousand billion (trillion) of US dollars.  The project envisaged aims at developing a working prototype of the GO!SAFE digital health and safety learning platform with a view to generate pre-sale agreements (Try before you buy) with global clients. While the total cost of the completed platform is estimated at US\$ 500k, the prototype is the key to pursue further development. The pre-sale agreements will be used to secure investors for financing the development of the completed platform.  GO!SAFE (provisional name) is an innovative and easy to use digital platform designed to address the acquisition of basic health and safety skills through a library of 3D animated videos and mobile application.</p>	
<b>Key Words:</b> Digital learning platform, health and safety skills	