



PROJECT SUMMARY

Ref No.: MRIC/SISM-02/FI-2402	Title: Kcious Next generation of sustainability
Local company: Upscale Ltd	
Collaborating company: Kcious Ltd	
Project Leader	
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TECHNICAL ABSTRACT	
<p>Kcious, an innovative labeling platform, merges technology with EESG (Economy, Environment, Social, Governance) concerns. It assists companies in embracing EESG by integrating these essential components. The inclusion of SMEs is pivotal for a transition towards a sustainable economy, offering them support and technological expertise. Our story began with a powerful realization. We noticed a big gap between small and medium businesses and big corporations when it comes to sustainability and responsible practices (ESG). This got us thinking and inspired us to create something to help in decreasing this gap- a platform that acts like a bridge between these two different but complementary worlds. Our goal? To help small and medium businesses benefit from ESG, making our economy fairer and more sustainable.</p>	
Key Words: EESG (Economy, Environment, Social, Governance)	