

PROJECT SUMMARY

Ref No.: MRIC-SIRGS-2107	Title: The Agripreneurs' Hub by Farmcity
Local Company: Farmstreet Ltd	
Project Leader	
Mr Pankaj Vyas Ram	Farmstreet Ltd
Team Member	
Name	Organisation
Ms Hooshna Rughoobeer	Farmstreet Ltd
<p style="text-align: center;">TECHNICAL ABSTRACT</p> <p>The Agripreneurs' Hub is an initiative launched by Farmcity, a farm situated in Bois Rouge Pamplemousses, operating under Farmstreet Ltd, to support the local economy by helping young people adopt a social-entrepreneurial approach to agribusiness. ("agripreneurship"). The project supports young Agripreneurs through accompaniment, mentoring and incubation. Beyond a conducive space that allows like-minded individuals to meet, work and develop their ideas together, the Agripreneurs' Hub will accompany Agripreneurs on their journey to translate innovative ideas into a working prototype that can be tested on the market. A dedicated mentorship program will elevate agri-business ideas into financially viable and socially impactful solutions. Each agripreneur will also be provided with a small plot of land to test their ideas on a small scale. Our hope is for these solutions to scale nationally and globally. Only ideas with a clear benefit to the community and are environmentally sustainable will be supported. This includes ideas that increase access to nutritious food, promotes fair trade, and/or help to achieve the Sustainable Development Goals. We aim to have 30 agripreneurs yearly. The multiplying positive impacts of these potentially game-changing solutions include job creation, export-ready products and services, reduced reliance on imports, and improving local food security.</p>	
<p>Key Words: Entrepreneurship, self-sufficiency, job-creation, climate-change, food-security, local communities, innovative and conducive</p>	