



PROJECT SUMMARY

Ref No.: MRIC-SCA-P02	Title: Socio-Economic Platform for Blue Collar Skill Jobs
Local Company: Orion Consulting Private Ltd	
Project Leader	
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Team Members	
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TECHNICAL ABSTRACT	
<p>In the current era where Mauritius is aiming to boost entrepreneurship heavily to allow SMEs to become a major pillar of the economy (in line with the Budgets to date and Vision 2030) with the correct application of IT. However, many existing entrepreneurs are being left behind. A major part of our workforce (about 16% of 543000+ based on the Report for 2018 by Statistics Mauritius) is dedicated to elementary jobs (ISCO-9) in fields such as construction, auto repair, electrician and polytechnics and so on – many of whom have always been working individually, managing businesses of their own.</p> <p>This project aims to bring enhance an award-winning platform prototype (MCB INOVAPP 2019 - Artisans) to provide support to blue-collar skilled workers and craftspeople in their businesses as well as facilitate the lives of their clients by providing:</p> <ul style="list-style-type: none"> • Access to a larger pool of skilled workers • Ease of communication between both parties • Secure online payment for services • Progress tracking and monitoring <p>Furthermore, this provides the opportunity to gather relevant analytical data on blue-collar jobs that can further be used to enhance marketing of various services for providers, as well as to the relevant consumers.</p>	



Key Words: Social-Platform, SME, Entrepreneur, Digital-Transformation, Inclusive Innovation