PROJECT SUMMARY

Ref No.: MRIC/SISM-SG-2302	**Title:** Upping Cloud
Local Company: Ogment Co. Ltd	
Project Leader	
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TECHNICAL ABSTRACT

Upping.cloud is an innovation management platform that serves as a social innovation lab, enabling organizations to collaborate with individuals outside their organization to co-create and develop innovative solutions to societal and environmental challenges. Its features include a user-friendly interface that connects individuals and organizations, providing a platform for idea exchange, expertise sharing, and collaboration. The platform allows users to identify key challenges and explore potential solutions, supporting experimentation and learning. Additionally, upping.cloud leverages advanced technologies and data analytics to facilitate ideation, idea evaluation, and project management. By promoting collaboration, experimentation, and innovation, upping.cloud offers a powerful solution for organizations (public and private) seeking to drive positive social impact and create a sustainable future.

Key Words: Social lab, platform, social impact